



**CAMPAIGNS  
AND COMMUNITY  
ENGAGEMENT  
PORTFOLIO**

# ABOUT US

Aleen Creative Solutions (ACS) Is publicrelations, Communications, Campaigns, Digital media and advocacy solution company established to help institutions to widely reach and deliver ideas and messages to their intended audience and overcome challenges.

We do communications and campaign strategies, affordable wide reach and effective marketing, digital media influencing, develop high quality creative products, offer creative trainings and build evidence-based advocacy and influencing initiatives.



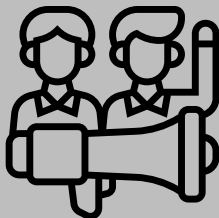
# What We do



**COMMUNICATIONS  
FOR DEVELOPMENT**



**STORY TELLING**



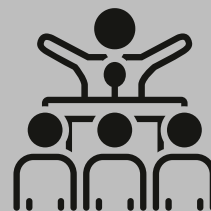
**ADVOCACY AND  
INFLUENCING**



**CAPACITY  
BUILDING**



**DIGITAL MEDIA**



**AWARENESS  
AND CAMPAIGNS**

## Expertise:

Awareness Raising, C4D Campaigns,  
Public Education Program Implementation



## Project 1: "Addressing Risks of Irregular Migration in Bosasso and informing IOM Programs for migrants" (2021)



Designed and implemented a theatre for development campaign utilizing billboards, and community engagement and theatre stages to inform residents about the dangers of irregular migration and promote safe and legal alternatives.



Achieved an 80% increase in awareness on informing migrants about the risks and potential opportunities provided by the return programs of IOM among Ethiopian women migrants, as measured by post-campaign surveys.



Collaborated with international experts, local authorities and community leaders to ensure campaign messaging resonated with target audiences.





We believe quality service is the best marketing policy.



## Project 2: "Informing and Education Return program opportunities for Ethiopian Migrants in Hargeisa" (2022)

- Developed and delivered a series of trainings and workshops and community dialogues focused on fostering understanding and acceptance between different cultural groups.
- Trained local actors to lead theatre performance and build capacity for ongoing anti-trafficking and migrant education efforts.
- Achieved an 80% increase in awareness on informing migrants about the risks and potential opportunities provided by the return programs of IOM among Ethiopian women migrants, as measured by post-campaign surveys.





## Project:

# "Protecting Child Rights in Somaliland" (2020)



- Created and toured a mobile theater production focusing on child rights issues such as education, protection from violence, and child marriage.

Performed in over 8 displacement camps, reaching an estimated 20,000 children and adults.

Conducted participatory evaluations with children to assess the effectiveness of the performances and adapt messaging accordingly.





## Project: "Safer Roads for Somaliland" (2022)

- Developed a comprehensive communication campaign utilizing television, radio, print media, and social media to raise awareness about traffic safety rules and best practices.
- Partnered with the Ministry of Transport and Somaliland Development Fund to conduct road safety training sessions for drivers and pedestrians.
- Reached over 1 Million people with diverse online and digital channels.





# Community Dialogue

Aleen Creative Solutions successfully organized a public dialogue titled "Understanding Climate Change: What it Means to Our Community," bringing together diverse stakeholders to discuss this critical issue.

## Approach

- Leveraged extensive experience: Utilizing expertise in community dialogue, public debates, and research paper presentations, we designed an engaging and informative session.
- Multi-pronged approach: Combined face-to-face and online participation to maximize reach and inclusivity.
- Expert-driven: Featured a renowned environmentalist and climate change subject matter expert to present key information and answer questions.
- Stakeholder engagement: Invited policymakers, media representatives, academics, and community members to actively participate in the discussion.

## Impact:

- Increased awareness: Reached a broad audience, raising awareness about climate change's local implications and potential solutions.
- Promoted dialogue: Facilitated a constructive exchange of ideas and perspectives among diverse stakeholders.
- Empowered action: Equipped participants with knowledge and resources to advocate for positive change.





# Contact Us

---

**P:** +252 61174317 | +252 685 6 555

**E:** [info@aleencreativesolutions.com](mailto:info@aleencreativesolutions.com)

**W:** [www.aleencreative.com](http://www.aleencreative.com)

Hargeisa  
Somaliland